

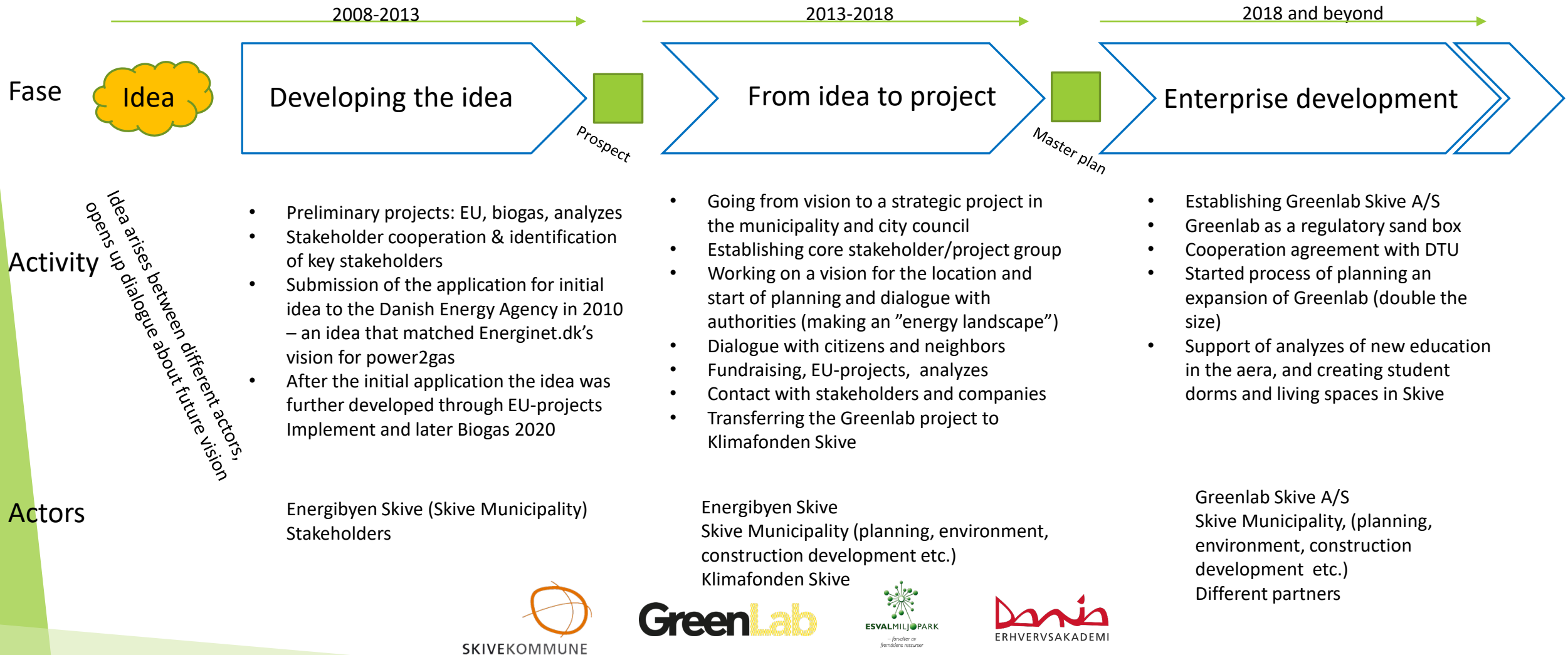
Skive Municipality

Working with innovation within a municipality and fostering regional development in a public-private partnership.

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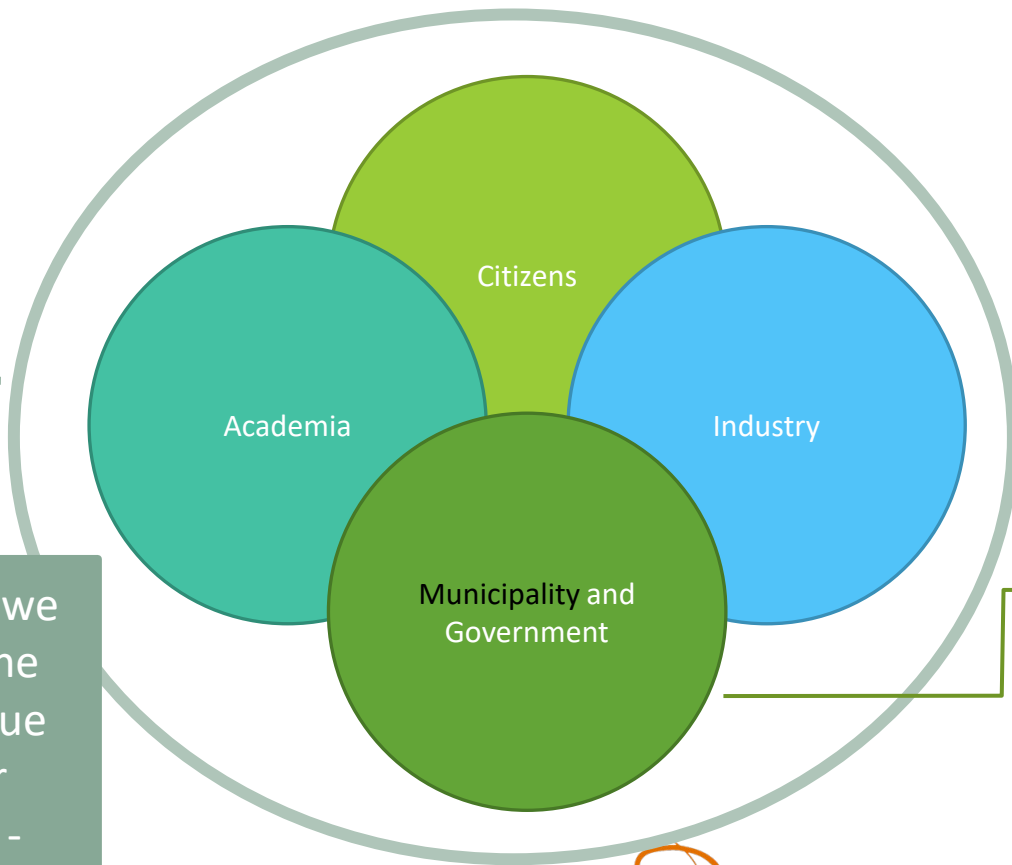
Thomas Lindberg, Municipal Director, Skive Municipality

The inclusive process – some milestones



Whats it like...?

– being a municipality in a quadruple helix model?



Balancing stakeholder interests while pushing for advantages

- Facilitating cooperation and dialogue
- Steering a municipality in unknown waters, and charting a new course for our role as an institution
- To develop and change the municipal workflows to accommodate major results (across many departments – project oriented)
- To create opportunities in Skive through the application of an agile bureaucracy

How can we create the most value for our society - together?

How can we optimize our tasks and processes?

Documented effect

Launch and application of the climate fund Skive as a driver for local/regional development and growth

Establishment of the private enterprise GreenLab Skive A/S and its development as a green lighthouse for the sustainable industry of the future and a technological test-zone for the development of technology to cope with the challenges of climate change.

Derived effects

- Creating job opportunities
- Attracting companies to Skive
- Attracting people
- Creating opportunities for young people to educate themselves in Skive
- Creating the foundation for self-sufficiency through the green transition
- Research and new knowledge in our backyard/municipality
- Branding - positive storytelling in an area that needs it
- (PURE LIFE – Green action – jointly – for a region in balance)



The importance of lighthouse projects in regional development

(brand and reputation analysis 2021)

GreenLab Skive has the highest score in importance to the local/regional development.

I hvor høj grad ser du nedenstående som vigtige elementer for Skiveegnens positive udvikling?

Important elements for the development of the Skive area

1 – Slet ikke vigtig 2 – Mindre vigtig 3 – Hverken / eller 4 – Vigtig 5 – Meget Vigtig Ved ikke



Key learnings and takeaways

Municipal knowledge from the proces

- **What can we extract from the proces thus far?**

The green transition can be used as a potent driver for local growth, if you maintain a focus on local challenges and ressources.

And it effects so many positive agendas (climate change, research/education, jobcreation, attracting citizens, branding etc.)

- **What are the main concerns going forward?**

Onboarding partners along the way takes a lot of time and effort.

- **What are the main barriers when looking back on the proces**

Also maintaining an aligned approach to the common vision throughout the proces while at the same time being open to new developments, directions and opportunities that may arise in the proces.

High level of risk and ressources – especially for a municipality the size of Skive!